

### **2021 IMPACT REPORT**



#### REMEMBERING BETH BLACKMAN

Beth Blackman, our beloved friend and colleague, passed away on January 18, 2021 after a valiant fight with cancer.

Beth was a longtime employee of Hebrew Free Loan, coming on board in 1984 and working here for 36 years. Beth served most recently as our Finance Associate/ Loan Officer. One of her favorite responsibilities was interviewing loan applicants, and she continued to meet with clients over Zoom even during her hospital stays. Beth guided people through the loan process with warmth, compassion, and understanding.

Beth, like her father Julius Blackman\* before her, served as our conscience, our heart, and the keeper of our historical memory. We miss her every day.

\*Cantor Julius Blackman served as our Executive Director for 27 years, from 1963-1990.



Beth Blackman, Z"L (1953-2021)

#### ASSISTING STUDENTS THROUGHOUT THE COMMUNITY

The **Pollak Community Loan Program** provides interest-free student loans to help young people from lower income homes attend college or graduate school. The program is supported entirely by funds that donors contribute for this purpose.



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Hebrew Free Loan filled my financial aid gap, which gave my family peace of mind and provided me with a sense of community and extended family. I will always be thankful for the support."

# Alena Byers UC Merced, Class of 2019 Juma Ventures & First Graduate alumna

Alena is a first-generation student who plans to study public health in graduate school. For now, she's proud to be the Donor Database Administrator at Juma, where she used to sell ice cream during SF Giants games.

#### MOBILIZING THE JEWISH BUSINESS COMMUNITY

**The Business Circle** engages business owners to help Jewish entrepreneurs launch and grow their ventures and assist people throughout our community to become self-sufficient. Membership benefits include mentorship, networking, professional development, and increased business visibility.



Repairing the world takes lots of small actions. Hebrew Free Loan assists people who are struggling and helps small business owners get ahead. Our community is stronger — more just — because of the support they provide."

#### **Craig Newmark**

Founder of craigslist and Craig Newmark Philanthropies





We thank our Business Circle members for their generous support!

## Business Circle LEADERSHIP

Roman Polnar, Chair Elysse Bell Stephen Dobrow Steve Grau Steve Zimmerman

#### **VISIONARY**

\$25,000/year Craig Newmark Philanthropies

#### **ALIYAH**

\$18,000/year Osterweis Capital Management, *John Osterweis* Primark Benefits, *Stephen Dobrow, Gregg Rubenstein* 

#### **KAVOD**

\$10,000/year Anonymous Aardvark Laser Engraving, *Julia Reydel* Restaurant Realty Company, *Steve Zimmerman* 

#### **MENSCH**

\$5,000/year
Benhamou Global Ventures, Eric Benhamou
DouxVin Wine Strategies, Warren Egnal
Michael H. Samson, Private Lender
Presidio Mortgage Holdings, Anonymous
Royal Ambulance, Steve Grau
Zusya Career Coaching, Alice Harron

#### **DOUBLE CHAI**

\$3,600/year Blatteis Realty, *David Blatteis* Fritzi Realty, *Bob Tandler* Shwiff, Levy & Polo, *Elizabeth Shwiff* 

#### CHAI

\$1,800/year Cambridge Management Company, Robert Goldman Canvass Properties, Joan Laguatan Design Worlds for Learning, Inc., Ted & Frona Kahn Dr. DJ Drosman, PhD Elysse Bell Guise Marketing + PR, Roberta Guise Israel Bonds, Daniel Klein Jen Lee Law Jessica Taran, Attorney at Law Keller Williams Peninsula Estates, Herb & Judy Schmulewicz Kid Time, Inc., Leah Rosenthal-Kambic Libitzky Properties, Moses Libitzky LPSS Digital Marketing, Lael Sturm Lvovich & Szucsko, P.C., Milla Lvovich Mission Pictures, Arne Johnson, Shane King Noah Alper Consulting Pacific Bay Financial, Manny & Elfa Kagan Picture 2000, Kamran Zohoori Pillar6 Advisors, Roman Polnar Prozan Financial Services, Larry Prozan Signature Bank, Kelny Denebeim Team Mizrahi, Dafna Mizrahi Vanguard Properties, Ilana Minkoff XPOSED Studio, Sasha Yevelev

As of June 30, 2021

#### **OUR ARCHIVES DONATED TO STANFORD UNIVERSITY**









Over Hebrew Free Loan's 125-year history, we have accumulated over 50,000 documents, including loan records, ledgers, correspondence, and photographs. These materials provide a unique lens into the history of Jewish life in Northern California.

These documents have been fully digitized and permanently housed in the Stanford University

Libraries. With careful privacy protections in place, the archives will be accessible to historians, Jewish scholars, and others for generations to come.

We are grateful to Donald and Roslyn Kahn, Primark Benefits (Donna and Stephen Dobrow; Sara and Gregg Rubenstein), and the Frederick J. Isaac Philanthropic Fund for making these archives a reality.

Pictured: Loan application from 1905; Early loan recipients

#### THANK YOU TO DONALD AND ROSLYN KAHN

We are especially grateful to Donald and Roslyn Kahn, whose generous lead gift made the archive project possible.

Their families have been connected to Hebrew Free Loan for generations. Roz's father, Phillip Schwartz, was president in the early 1960s, and Don's father, Zel Kahn, was involved with the organization as well. Zel and his sons, Don and Scott, were successful entrepreneurs who appreciated Hebrew Free Loan's support of Jewish business owners — especially those launching restaurants and small grocery stores.

Lifelong Bay Area residents, Don and Roz had long planned to leave a legacy gift to Hebrew Free Loan. When they learned of the immediate funding need for the archives, they chose to donate now for immediate use. We're glad that Don and Roz can see their legacy's impact on Northern California's Jewish community.



The Kahn Family: Back row, left to right: Dr James Kahn (son), Robin Mayer (daughter), Roslyn Kahn. Front Row, left to right: Daniel Kahn (son); Donald Kahn

#### PLANTING SEEDS FOR OUR FUTURE

**The Legacy Society** honors donors who include Hebrew Free Loan in their estate plans. Bequests and other planned gifts build a permanent financial base to better serve our community.



I love the way that Hebrew Free Loan recycles funds over and over, loaning money to help the next person as loans are repaid. I joined the Legacy Society so that future generations will have a helping hand when they need one."

Eileen Ruby, Legacy Society member



#### **LEGACY SOCIETY MEMBERS**

Anonymous (10)
Gilah & Mark Abelson
Isabel Auerbach
Philip Auerbach
Patricia Axelrod
Kathlin & Abraham Bakst
Evelyn Ruth & Jacob Berger
Elton Blum
Gayle Blum

Gayle Blum
Miriam & Gerald Butrimovitz
Dana Cappelloni ●
Paul Cohen
Reba Cohen
Roberta & Leonard 
Cohn
Sharon & Ed Cushman
Marilyn Dobbs Higuera
Davida Feder

Marilyn & Bruce Fogel Fred Fox

Shira & Jordan M. Gill Melinda Ginne

Daniel Goldman • Marian & Bruce Goldman

Esther & Norman Harris
Jeri & Van Hart
Marilyn Dobbs Higuera
Maureen Holt
Janet Hurwich
Roslyn & Donald Kahn
Joel Kamisher
Maurice Kanbar
Alan Kaplan
Fred Karren
Jodine Klein
Emil Knopf

Emil Knopf
Doris & George Krevsky •
Arlene Krieger
H. David Kwinter
Lora Bex Lempert
Sharon & Jack Levin
Carole Lewis, PhD •

Dr. Lawrence S. Lipkind Terry Lowe • Milla Lvovich

& Marat Boshernitsan Barbara Meislin Fae Klonoff Melmon Stephanie Daffer & Robert L. Michels

Barbara & Robert Morrison Eileen & Fred Nervo

Janet Offel

Barbara & John Osterweis

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J. Virginia & Michael Peiser

Sarah & Avi Perna •
Robert Pickus

Lee & Stuart Pollak

Julia Schwartzman Popowitz

& David Popowitz

Joe Rice •
John J. Riley

Paul & Sheri Robbins

Cindy Rogoway & Joe Goldberg Thelma & John Rosenberg Annette & Samuel Rosner

Judith & David Rosner

Luba Ross

Rochelle Rubenstein

Sara & Gregg Rubenstein

Sam Salkin

Norman Schlossberg

Boris Senderzon

Dana & Gary Shapiro

Elizabeth & Howard Shwiff

Ruth Heppner Silen

Sharon & Leonard ❖ Silverman Lisa Spiegel & Michael Ungar

Howard Steiermann

Judith Stein

Bob Tandler Katherine Weiss

Laura West

Gregory Wilker •

Peter E. Williams, Jr. Judy & Steve Zimmerman

Calvin Zippin

As of October 1, 2021

Of Blessed Memory

Full Circle Club Member

#### **RECENT BEQUESTS**

We pay tribute to the donors whose legacies live on through bequests from their estates in the past year.

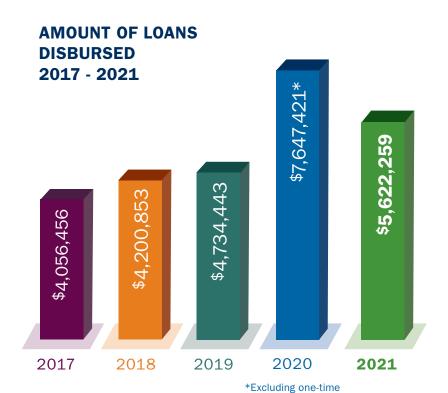
Estate of William Fidelholtz
Estate of Alice Furst

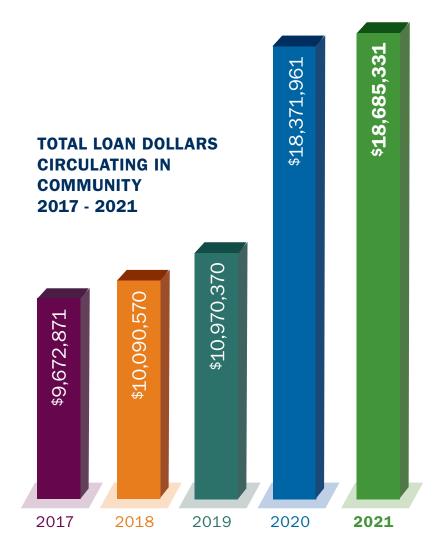
Estate of Margaret Kaplan Levy Family Revocable Trust Estate of Richard McGrath
Estate of Raidelle E. Newman

Estate of Grace R. Shulman Estate of Joyce Talal

#### SUPPORTING THE COMMUNITY WITH INTEREST-FREE LOANS







99.9%
Repayment rate

\$4M loan to Berkeley Moshav

#### **A YEAR IN NUMBERS** 2020 - 2021

Number

**Amount** 

% of Total

|   | Number     | Amount        | % of Total |
|---|------------|---------------|------------|
| LOANS DISBURSED*                                | of Loans   | Disbursed     | Disbursed  |
| Student   | 189        | \$1,643,410   | 29.2%      |
| Debt Consolidation                              | 77         | \$1,313,764   | 23.4%      |
| General Needs                                   | 76         | \$1,130,677   | 20.1%      |
| Business  | 26         | \$470,300     | 8.4%       |
| First Time Homebuyer                            | 19         | \$461,000     | 8.2%       |
| Pollak Student                                  | 29         | \$157,340     | 2.8%       |
| Fertility                                       | 10         | \$150,771     | 2.7%       |
| Health Care                                     | 6          | \$95,352      | 1.7%       |
| Unemployment                                    | 13         | \$62,500      | 1.1%       |
| Jewish Organization                             | 1          | \$50,000      | 0.9%       |
| Special Needs                                   | 2          | \$35,000      | 0.6%       |
| Disaster Relief                                 | 1          | \$33,045      | 0.6%       |
| Adoption  | 1          | \$15,000      | 0.3%       |
| Emergency                                       | 6          | \$4,100       | 0.1%       |
| Number of loans made                            | 456        |               | 100.0%     |
| Loan funds disbursed                            |            | \$5,622,259   |            |
| WHERE OUR OPERATING DOLLARS COME                | FROM       | ı             | ı          |
| Annual campaign                                 |            | \$1,362,334   | 74.3%      |
| Loan management fee                             |            | \$222,328     | 12.1%      |
| Investment draw (per investment spending policy | )          | \$176,450     | 9.6%       |
| Grants  | ,          | \$51,000      | 2.8%       |
| Bequests  |            | \$21,697      | 1.2%       |
|   |            |               | 100.00/    |
| Total unrestricted dollars                      |            | \$1,833,809   | 100.0%     |
| Less operating expenses                         |            | (\$1,792,174) |            |
| Less transfer to reserves                       |            | (\$41,635)    |            |
| Net unrestricted dollars                        |            | \$0           |            |
| RESTRICTED DOLLARS RAISED                       |            |               |            |
| Bequests  |            | \$249,253     | 62.4%      |
| Contributions                                   |            | \$150,000     | 37.6%      |
| Total Restricted Dollars                        |            |               |            |
| Total Restricted Dollars                        |            | \$399,253     | 100.0%     |
| STATEMENT OF FINANCIAL POSITION                 |            |               |            |
| ASSETS  |            |               |            |
| Loans receivable                                |            | \$18,624,127  | 1          |
|   |            |               |            |
| Cash, cash equivalents & investments            |            | \$9,040,026   |            |
| Other   |            | \$548,479     |            |
| Total Assets                                    |            | \$28,212,632  |            |
| LIABILITIES                                     |            |               |            |
| Current liabilities                             |            | \$361,104     |            |
| Long term liabilities                           |            |               |            |
| JCF recoverable grant (loan): Covid Relief loar | ıs         | \$4,692,160   |            |
| JCF recoverable grant (loan): Jewish Organiza   | tion loans | \$4,000,000   |            |
| Total Liabilities                               |            | \$9,053,264   |            |
| TOTAL NET ASSETS AS OF JUNE 30, 2021            | _          | \$19,159,368  |            |
| TOTAL NET ASSETS AS OF JUNE 30, 2020            |            | \$18,337,048  |            |
|   |            | ,,.           |            |

\*We disbursed \$2.8 million in Covid Relief loans during FY 2020-21. These loans are spread across all loan types and included in the total of \$5.6 million in loans disbursed.

**In FY 2020-21, we disbursed \$5,622,259 in new loans.** These disbursements are not included in our financial activity as expenses because, as outstanding loans, they remain assets of the agency. The combination of these loan disbursements, plus \$748,740 in direct program expenses, total \$6,370,999. Thus, 86% of all outgoing funds were expended for program activities. The remaining 14% went to supporting services.

#### **OUR BOARD**

#### **OFFICERS**

Steve Zimmerman President

Gregg Rubenstein First Vice President

Maureen Holt Second Vice President

Michael Rapaport Treasurer

Shari Tishman Assistant Secretary

Mark Abelson Immediate Past President

Cindy Rogoway

Executive Director

#### **BOARD OF DIRECTORS**

Elysse Bell Madeline Chaleff Ryan Chernis Stephen Dobrow Chris Karow David Kiferbaum George Krevsky Milla Lvovich Paul Orbuch Roman Polnar Alex Rayter Josh Rutberg Boris Senderzon Gayle Starr Renata Telefus Carol Weitz

#### **ADVISORY COUNCIL**

Noah Alper Barbara Bass Bakar Rabbi Steven Chester Barry Cohn Deborah Kirshman John Osterweis Eileen Ruby Bob Tandler

#### **PAST PRESIDENTS**

Elton Blum
William Breall, M.D.
Milton Greenfield 
Arlene Krieger
Stuart R. Pollak
John J. Riley
Gary Shapiro
Sharon Silverman

## EXECUTIVE DIRECTORS EMERITI

Julius Blackman ☆ Edward L. Cushman Irwin Wiener

⇔ Of Blessed Memory

## A SPECIAL THANK YOU

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This has been one of the most meaningful philanthropic initiatives I've ever been involved with."

#### **Laura Lauder**

Immediate Past Chair of the Endowment Committee, Jewish Community Federation & Endowment Fund; Trustee, Laura and Gary Lauder Family Venture Philanthropy Fund



When the Covid-19 pandemic shut down broad sectors of the economy in March 2020, Laura Lauder's leadership and determination made it possible for Hebrew Free Loan to help hundreds of individuals, families, and small business owners throughout the community.

Laura was Chair of the Endowment Committee at the Jewish Community Federation and Endowment Fund when the pandemic hit. We reached out to the Federation to help meet the immense need for Covid Relief loans, and Laura responded. She and her husband Gary made a significant personal commitment, and Laura mobilized decision-makers for the Endowment Committee, 54 donor-advised funds, and two supporting foundations to contribute to the effort.

Within weeks, they raised \$5.6 million. We received these funds as an interest-free loan, which we are repaying over time to be recycled for other charitable purposes. We are grateful to Laura's visionary leadership that enabled us to be here for the Jewish community in a time of unprecedented need.

# WHY WE SUPPORT HEBREW FREE LOAN. . .



It was really hard to ask for help, but Hebrew Free Loan treated me with respect and made the process of applying for a loan quick and easy. I feel incredibly fortunate to be part of the Jewish community that has been there for me in my time of need."

Shelley Kaplan, Covid Relief loan recipient



Education has always been a top priority in our home, but college costs are high and we have more than one child. Without extra assistance, they would have graduated with substantial debt or might even have needed to forgo valuable opportunities. We're grateful for Hebrew Free Loan, which has made it possible for our children to pursue higher education. We take pride in knowing that eventually they will be able to give back and help others."

**BD Family, Guarantors** 



My daughter returned to our small town during the pandemic, hoping to settle and buy her first house. It was a difficult, year-long search, but she succeeded with the help of our local community here and the broader Jewish community at Hebrew Free Loan. I'm honored to be a guarantor and support this wonderful organization's commitment to providing interest-free loans to those in need."

Ellen Searle LeBel, Guarantor



The help we received from Hebrew Free Loan has been unbelievable. Our loan officer was so comforting, and simplified something that felt overwhelming to us. We were speechless with gratitude when we found out our loan was approved. We couldn't wait to tell our family!"

Justin Griggs & Tory Eliot, Covid Relief loan recipients



Giving back is about my commitment to my parents, who suffered much and lost much, and my love for the Jewish community. I support Hebrew Free Loan because it's a high-leverage way to help our community, paying forward funds that give people a hand up and then are repaid to assist others many times over."

Moses Libitzky, Donor



When our son was accepted at Princeton, we were astounded and overjoyed. Then came the challenging part: how to pay for it. Hebrew Free Loan is playing an important role in helping our son get an incredible education. He is now a junior, studying physics and theoretical mathematics, and his future is wide open. We are thankful for the assistance Hebrew Free Loan is providing our family."

Michael Bobell & Rochelle Frank, Guarantors



None of what I've accomplished so far would have been possible without Hebrew Free Loan. Their interest-free student and business loans helped me find my path and propelled my career in an upward trajectory. I feel great about the future!"

Paul Kletser, Student Ioan & Business Ioan recipient



Before I found Hebrew Free Loan
I was drowning in debt and wasn't
able to save a single dollar. 2020
was a hard year for everybody, but
I will always remember the help I
got from Hebrew Free Loan as a
huge positive in my life. I have new
hope for the future."

Ryma Sukhorukova, Debt Consolidation loan recipient

## HEBREW FREE LOAN ASSOCIATION OF SAN FRANCISCO

INTEREST-FREE LENDING SINCE 1897

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Seeing is believing that this type of support exists in the community. I'm so grateful for Hebrew Free Loan and everyone who helped me pursue my dreams."

**Adam Sciupac** 

The Covid-19 pandemic came close to derailing Adam's dreams of becoming a professional pilot, but our **Covid Relief student loan** enabled him to finish his degree while he was furloughed.