

2022 IMPACT REPORT



HELPING FAMILIES GROW

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Struggling with fertility is a huge emotional, physical, and financial burden. Hebrew Free Loan reduced our financial burden a lot, which helped our emotional state. We are very grateful to have two beautiful children and a safe car for our family!"

Rivkah and Jason Penarelli

A **Fertility loan** assisted Rivkah and Jason with the treatments needed to bring their children into the world. When they were expecting their second, a **General Needs loan** allowed them to purchase a vehicle big enough for their new family.



ASSISTING STUDENTS THROUGHOUT THE COMMUNITY

The Pollak Community Loan Program provides interest-free loans to help non-Jewish students from lower income homes pursue higher education. The program is supported entirely by funds that donors contribute for this purpose.



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Hebrew Free Loan will always be part of my life story, helping me to earn my college degree and reach my potential. I am working hard to create a similar lasting impact on people's lives."

Joshua Cardenas Wesleyan University, Class of 2019 Achieve alumni

Working in politics has always been Josh's dream. He currently serves in the White House as Associate Director of Research & Vetting for the Office of the Vice President. Previously, he has worked for five members of Congress representing California and Connecticut.

MOBILIZING THE JEWISH BUSINESS COMMUNITY

The Business Circle engages business owners to help Jewish entrepreneurs launch and grow their ventures and assist people throughout our community to become self-sufficient. Membership benefits include networking, mentorship, professional development, and increased business visibility.



I especially enjoy participating in Hebrew Free Loan's Business Loan Program. I feel pride in seeing how entrepreneurs use our support to grow their businesses, and then return to donate to the agency. It's truly a full circle."

David Blatteis

Chairman, Blatteis Realty Co.





We thank our Business Circle members for their generous support!

BUSINESS CIRCLE LEADERSHIP

Roman Polnar, Chair Elysse Bell Stephen Dobrow Steve Grau Steve Zimmerman

VISIONARY

\$25,000/year

Craig Newmark Philanthropies, *Craig Newmark*Osterweis Capital Management, *John Osterweis*

ALIYAH

\$18,000/year

Primark Benefits, Stephen Dobrow, Gregg Rubenstein

KAVOD

\$10,000/year

Anonymous

Restaurant Realty Company, Steve Zimmerman

MENSCH

\$5,000/year

Benhamou Global Ventures, Eric Benhamou DouxVin Wine Strategies, Warren Egnal Michael H. Samson, Private Lender Presidio Mortgage Holdings, Anonymous Royal Ambulance, Steve Grau Weitz Medical Management, Carol Weitz

DOUBLE CHAI

\$3,600/year

Blatteis Realty, *David Blatteis*Friedkin Property Group, *Amy & Morton Friedkin*Fritzi Realty, *Robert Tandler*Shwiff, Levy & Polo, *Elizabeth Shwiff*

CHAI

\$1,800/year*

Cambridge Management Company, Robert Goldman

Canvass Properties, Joan Laguatan

Design Worlds for Learning, Inc., Frona & Ted Kahn

Elvsse Bell

Guise Marketing + PR, Roberta Guise

Israel Bonds, Daniel Klein

Jen Lee Law

Jessica Taran, Attorney at Law

Keller Williams Peninsula Estates, Judy & Herb Schmulewicz

Libitzky Properties, Moses Libitzky

LPSS Digital Marketing, Lael Sturm

Lvovich & Szucsko, P.C., Milla Lvovich

Noah Alper Consulting, Noah Alper

Pacific Bay Financial, Elfa & Manny Kagan

Pillar6 Advisors, Roman Polnar

Prozan Financial Services, Larry Prozan

Rapport Financial, Aaron Hattenbach

Sasha Photography, Sasha Yevelev

Signature Bank, Kelny Denebeim

SunnyHill Financial, Ben Robinson

Team Mizrahi, Dafna Mizrahi

Vanguard Properties, Ilana Minkoff

Zusya Career Coaching, Alice Harron

*Business loan recipients are invited to join the
Business Circle for \$1,000 in their first year of membership.

HELPING TO BUY A FIRST HOME

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With the generous help of Hebrew
Free Loan and a gift from my beloved
grandmother, Rita Rose, after she
passed away, I achieved my long-time
dream of becoming a homeowner. I'll
be forever grateful to my Jewish family
and community!"

Lila Rubenstein

Lila is delighted to be settled in a house she loves in an Oakland neighborhood that suits her perfectly. Our **First-Time Homebuyer loan** helped make Lila's new home a reality.



PROVIDING SUPPORT IN TIMES OF NEED





Thanks to Hebrew Free Loan's extraordinary support and compassion, I'm ready to create new possibilities for myself and others.

The loans allowed me to feel secure and move forward with joy. I feel lucky to be part of such a values-based, heart-centered community!"

Carol Hallyn

At 81, Carol still works part-time as a transpersonal psychologist, and our support helped her present her research at an international conference. After a bad car accident, our **Emergency loan** and **General Needs loan** allowed Carol to heal from her injuries and return to a full, active life.

LEAVING A LEGACY FOR THE FUTURE

The Legacy Society honors donors who include Hebrew Free Loan in their estate plans. Bequests and other planned gifts build a permanent financial base to better serve our community.

LEGACY SOCIETY MEMBERS

Anonymous (10)
Gilah & Mark Abelson
Isabel Auerbach
Philip Auerbach
Patricia Axelrod
Kathlin & Abraham Bakst

Jacob & Evelyn Ruth Berger Elton Blum

Gayle Blum

Miriam & Gerald Butrimovitz

Dana Cappelloni ●
Paul Cohen

Reba Cohen

Roberta & Leonard Cohn Sharon & Ed Cushman Barry & Dori Dubin Marilyn & Bruce Fogel

Fred Fox

Shira & Jordan M. Gill Melinda Ginne •

Daniel Goldman •

Marian & Bruce

Goldman
Esther & Norman Harris

Jeri & Van Hart Marilyn Dobbs Higuera

Maureen Holt Janet Hurwich

Roslyn & Donald 🌣 Kahn

Joel Kamisher
Maurice Kanbar
Alan Kaplan
Fred Karren
Jodine Klein
Emil Knopf

Doris & George Krevsky • Arlene Krieger

Arlene Krieger
H. David Kwinter
Lora Bex Lempert
Sharon & Jack Levin
Carole Lewis, PhD

Dr. Lawrence S. Lipkind

Aaron Louyeh & Matthew Brooks-Miller

Terry Lowe •

Milla Lvovich & Marat Boshernitsan • Gorica & Leandro Margulis •

Barbara Meislin

Stephanie Daffer & Robert L. Michels •

Barbara & Robert Morrison

Eileen & Fred Nervo

Janet Offel

Barbara & John Osterweis

Stephen Peckler

J. Virginia & Michael Peiser •

Sarah & Avi Perna •
Robert Pickus

Lee & Stuart Pollak

Julia Schwartzman Popowitz &

David Popowitz

Joe Rice •

John J. Riley Paul & Sheri Robbins

Cindy Rogoway & Joe Goldberg

Thelma & John Rosenberg Annette & Samuel Rosner Judith & David Rosner Rochelle Rubenstein

Sara & Gregg Rubenstein

Eileen Ruby Sam Salkin Maureen & Michael Samson Norman Schlossberg Boris Senderzon

Dana & Gary Shapiro
Elizabeth & Howard Shwiff

Ruth Heppner Silen Sharon & Leonard ❖ Silverman

Lisa Spiegel & Michael Ungar Howard Steiermann Judith Stein

Judith Stein
Robert Tandler
Katherine Weiss
Laura West 🌣

Martha Whittaker Gregory Wilker

Peter E. Williams, Jr. Judy & Steve Zimmerman

Calvin Zippin

Of Blessed Memory

• Full Circle Club Member

RECENT BEQUESTS

We pay tribute to the donors whose legacies live on through bequests from their estates in the past year. Their generosity is helping to ensure Hebrew Free Loan is here for future generations. May their memory be a blessing.

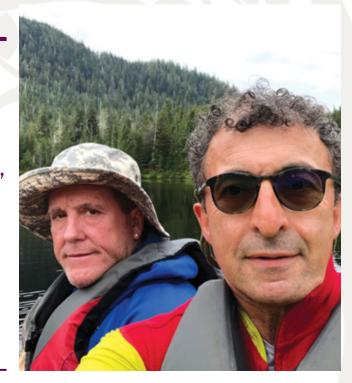
Estate of Stephen Grand

Estate of Paul and Hilda Richards



We are leaving a large portion of what we own to Hebrew Free Loan after we pass away. It's nice to leave your wealth to family, but for a true *mitzvah*, why not help provide interest-free loans to those in need throughout our community? The effects of this good act will continue in perpetuity."

Matthew Brooks-Miller & Aaron Louyeh Legacy Society members

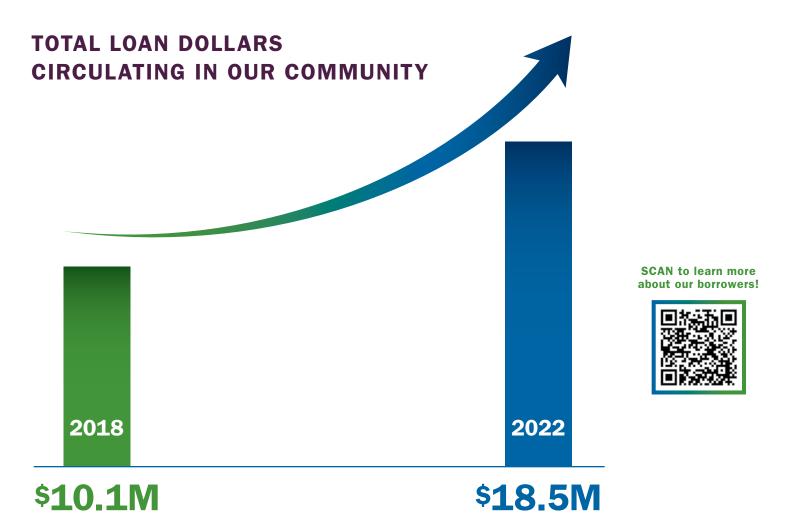


THE EXPONENTIAL IMPACT OF RECYCLED LOANS



Each dollar is recycled many times over

In the 33 years since our records became computerized, we have given out \$104M in interest-free loans, despite starting that period with only \$4M in assets. **99.9**% of our loans are repaid in full, so we recycle funds again and again to help those in need.



OUR YEAR IN NUMBERS 2021 - 2022

Student		Number	Amount	% of Total
Seneral Needs	LOANS DISBURSED*	of Loans	Disbursed	Disbursed
Debt Consolidation	Student	212	\$1,794,380	31.9%
Business	General Needs	57	\$792,650	14.1%
First-Time Homebuyer	Debt Consolidation	48	\$779,632	13.8%
Pollak Student	Business	21	\$692,286	12.3%
Fertility	First-Time Homebuyer	25	\$615,000	10.9%
Jewish Organizations	Pollak Student	43	\$301,180	5.3%
Health Care 10 \$122,350 2.2% Special Needs 6 \$95,500 1.7% Disaster Relief 3 \$85,000 1.5% Disaster Relief 3 \$85,000 0.6% Emergency 3 \$10,500 0.2% Mumber of Loans Made 444 100.0% Loan Funds Disbursed \$5,633,478 WHERE OUR OPERATING DOLLARS COME FROM Annual campaign \$1,415,154 62.6% Annual campaign \$1,45,155 7.0% Annual campaign \$1,40,000 9.4% Annual campaign \$1,45,550 7.0% Annual campaign \$1,45,550 7	Fertility	10	\$174,000	3.1%
Special Needs 6 \$95,500 1.7%	Jewish Organizations	2	\$140,000	2.5%
Disaster Relief	Health Care	10	\$122,350	2.2%
Unemployment	Special Needs	6	\$95,500	1.7%
Emergency 3 \$10,500 0.2%		3	\$85,000	1.5%
Number of Loans Made	Unemployment	•	\$31,000	0.6%
WHERE OUR OPERATING DOLLARS COME FROM	Emergency	3	\$10,500	0.2%
### WHERE OUR OPERATING DOLLARS COME FROM Annual campaign Loan management fee \$213,000 9,4% Investment draw (per spending policy) \$180,058 8,0% Grants \$180,400 8,0% Bequests \$157,500 7,0% Events \$112,299 5,0% Total Unrestricted Dollars Less operating expenses (\$1,939,390) Less transfer to reserves (for loans or operations) (\$319,621) Net Unrestricted Dollars (\$0) **RESTRICTED DOLLARS RAISED** Contributions \$1,150,007 52.9% Grants \$1,000,000 46.0% Grants \$1,000,000 46.0% Grants \$2,175,007 100.0% **STATEMENT OF FINANCIAL POSITION** ASSETS** Loans receivable \$18,533,847 Cash, cash equivalents & investments \$8,385,954 Other \$1,677,903 **Total Assets \$28,597,704 **LIABILITIES** Current liabilities Long term liabilities Long term liabilities JCF recoverable grant (loan): Jewish Organization loans JCF recoverable grant (loan): Jewish Organization loans JCF recoverable grant (loan): General loan program \$464,200 **Total Liabilities \$8,062,029 **TOTAL NET ASSETS AS OF JUNE 30, 2022 \$20,535,674	Number of Loans Made	444		100.0%
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Annual campaign Loan management fee Loan manag	WILEDE OUD ODEDATING DOLLARS COM	E EDOM		
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Sequests \$157,500 7.0%				
Events \$112,299 5.0% Total Unrestricted Dollars Less operating expenses Less transfer to reserves (for loans or operations) Net Unrestricted Dollars RESTRICTED DOLLARS RAISED Contributions Bequests \$1,000,000 46.0% Grants \$2,175,007 1.1% Total Restricted Dollars STATEMENT OF FINANCIAL POSITION ASSETS Loans receivable \$18,533,847 (234,000,000 46.0%) Cash, cash equivalents & investments \$2,175,007 100.0% Total Assets LIABILITIES Current liabilities Long term liabilities JCF recoverable grant (loan): Jewish Organization loans JCF recoverable grant (loan): Covid Relief loans JCF recoverable grant (loan): General loan program \$464,200 Total Liabilities Total Liabilities \$8,062,029 TOTAL NET ASSETS AS OF JUNE 30, 2022 \$20,535,674				
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. , ,	Total Liabilities		\$8,062,029	
. , ,	TOTAL NET ASSETS AS OF HIME 20, 2022		\$20,535,674	
	TOTAL NET ASSETS AS OF JUNE 30, 2022		\$19,159,367	

*We disbursed \$755,900 in Covid Relief loans during FY 2021-22. These loans are spread across all loan types and included in the total of \$5.6 million in loans disbursed.

In FY 2021-22, we disbursed \$5,633,478 in new loans. These disbursements are not included in our financial activity as expenses because, as outstanding loans, they remain assets of the agency. The combination of these loan disbursements, plus \$883,124 in direct program expenses, total \$6,516,602. Thus, 88% of all outgoing funds were expended for program activities. The remaining 12% went to supporting services.

OUR BOARD

OFFICERS

Gregg Rubenstein President

Maureen Holt First Vice President

Shari Tishman
Second Vice President

Michael Rapaport Treasurer

Roman Polnar
Assistant Secretary

Steve Zimmerman
Immediate Past President

Cindy Rogoway

Executive Director

BOARD OF DIRECTORS

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Eric Toizer

Noah Alper Barbara Bass Bakar Barry Cohn Deborah Kirshman John Osterweis Eileen Ruby Bob Tandler

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EXECUTIVE DIRECTORS EMERITI

Julius Blackman ☆
Edward L. Cushman
Irwin Wiener

⇔ Of Blessed Memory

WHY WE SUPPORT HEBREW FREE LOAN. . .

MAKING A COLLEGE EDUCATION MORE ATTAINABLE

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My late husband, Danny, was a child of the Depression and always regretted that he couldn't go to college. I created our Permanent Named Fund to honor him and what he would have wanted."

Sandi Benjamin, Donor



Sandi Benjamin established the Daniel H. and Sandra Joy Benjamin Fund at Hebrew Free Loan to pay tribute to the memory of her late husband. The fund supports interest-free student loans to undergraduate, graduate, and vocational students throughout Northern California.

Dan always wanted to go to college, but his family couldn't afford it, so he went to work instead. He founded Daniel's Display & Fixtures in San Francisco, which he ran for 45 years. Sandi knew of Hebrew Free Loan because her parents received assistance many years ago to start a chain of Bay Area clothing stores, Sandra Joy Casuals.

Sandi wanted to give back so others can build happy, fulfilling lives and pursue their dreams. Her gift in Dan's memory made it possible for us to increase our student loans to undergraduates from \$6K to \$10K per year, the same amount we offer graduate and vocational students. We are grateful for Sandi's generosity and honored to keep Dan's memory alive by helping students for many years to come.



When my sister and I donated our parents' charitable remainder trust to create the Simmie and Eric Baum Family Fund, we made the donation unrestricted. We wanted Hebrew Free Loan to have the flexibility to respond to our community's ever-changing needs. We know the impact of this contribution in our parents' memory will live on."

Randy Baum, Donor

SUPPORTING VITAL INFRASTRUCTURE NEEDS



Hebrew Free Loan provides critical support to people throughout the community who are working hard to pursue their dreams. We take seriously the need to fund the organization's infrastructure and make sure they have what they need to operate smoothly and efficiently."

Fred Isaac, Donor

Fred Isaac is notable among donors for his commitment to supporting core infrastructure needs. At Hebrew Free Loan, we are grateful to be a long-time recipient of Fred's generosity.

Whether we need to upgrade our website, digitize our archives, create a hybrid work environment, or move our computer servers into the cloud, the Fred Isaac Fund helps lay the groundwork for everything we do. These needs aren't always flashy, but they are essential to running a professional organization that inspires confidence in the community we serve. We are grateful for Fred's loyal support and his philanthropic vision.



Principal Donor, Frederick J. Isaac Philanthropic Fund, a donor-advised fund of the Jewish Community Federation and Endowment Fund

Board Member, Jewish Community Federation and Endowment Fund

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I have the deepest respect for Hebrew Free Loan. We discovered the organization when my eldest grandson was going to college, and we didn't want him to be burdened by too much debt. The interest-free student loan he received will ease his path tremendously. I'm delighted to guarantee my grandson's loan and make a donation to support Hebrew Free Loan's good deeds."

Avram Cooperman, Donor and Guarantor



We appreciate Hebrew Free Loan's mission and its work on behalf of the community. Interest-free student loans helped our daughter become a teacher and are helping our son become a forester. Hebrew Free Loan plays an essential role in making sure that future generations have access to education and a decent quality of life."

Paul R., Guarantor



We gladly support Hebrew Free Loan's mission to help people become self-sufficient through interest-free loans. It's especially rewarding to assist those in the visual and performing arts, along with students facing financial challenges similar to the ones we experienced."

Marilyn and Bruce Fogel, Donors



Hebrew Free Loan helps people move on to the next chapter of their lives. I'm privileged to support their work."

Rick Miller, Donor



My uncle, who lived to be 99, received an interest-free loan to start his medical practice during the Depression. He urged me to support Hebrew Free Loan so that others could realize their dreams just as he did. I've made donations in his memory every year since he died in 2005."

Don Rubin, Donor

HEBREW FREE LOAN ASSOCIATION OF SAN FRANCISCO

INTEREST-FREE LENDING SINCE 1897

131 Steuart Street, Suite 520 San Francisco, CA 94105 415.546.9902 | info@hflasf.org | hflasf.org

RETURN SERVICE REQUESTED

NONPROFIT ORG. U.S. POSTAGE PAID OAKLAND, CA PERMIT NO. 2508









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Giving back to Hebrew
Free Loan is just one way
to show how much I value
the life I've been given.
It's important to me to
support this organization
that helped me get my
start when I had nothing."

Sam Genirberg pictured with his wife Rose, z"l

A **Business loan** helped Holocaust survivors Sam and Rose Genirberg start a chicken farm in Sebastopol in the 1950s. Sam went on to open Moo's Ice Cream in Richmond and build a successful career in real estate. All these years later, he still donates to Hebrew Free Loan as a member of the Full Circle Club.